

MINUTES

LETA Full Board Meeting

LETA BOARD ROOM ☞ 7733 PERKINS ROAD ☞ BATON ROUGE, LA – 12:00 p.m. – Thursday 6/9/3011

LETA Board Present

Glenn Kinsey • T. O. Perry • Wayne Berry
Wayne Berry • Dr. Sally Clausen (via phone)
Linda Johnson • Fr. James Carter • Paul Sawyer
Kathy Kliebert • Barbara DeCuir

LPB Staff Present

Beth Courtney • Clay Fourrier
Joanne Gaudet • Barbara Williams
Jason Viso • Jeanne Smith
Tika Laudun

1. **CALL TO ORDER:** Glenn Kinsey called the meeting to order.
2. **MINUTES APPROVAL:** Minutes from the previous meeting were presented for approval. *Motion:* Paul Sawyer moved and Kathy Kliebert seconded on approval of minutes. *Action:* Motion carried.
3. **FINANCIAL REPORT:** Paul Sawyer & Joanne Gaudet: We are at 91.7% of the fiscal year as of 5/31/11, and have drawn down \$6,679,752 in general fund (100% of our general fund budget). Self generated revenue of \$915,578 has been collected to date (this includes \$300,000 in Due To LETA funds that were transferred in May). Self generated revenue projection for FY11 as of 5/31/11 is \$673,093. Expenditures to date total \$8,568,179 (91.6% of budgeted expenditures) – on target. Current estimate of total Due To LETA funds that will be needed is \$900,000. *Motion:* Fr. Carter moved and Linda Johnson seconded the approval of the financial report. *Action:* Motion carried

FLPB REPORT: T. O. Perry – *FLPB Financial Report:* Current year-to-date membership revenue total is \$1,586,328.16, compared to a budget of \$1,561,711.28. Overall member revenue is approximately \$70,000 favorable. Overall, revenue year-to-date totals are \$1,755,640.10 (actual) and \$1,755,329.85 (budget). As of the end of April we are approximately \$124,000 over last year at this time. With regard to expenditures, we ended the month with \$102,984.41 against a budget of \$100,051.55. Overall, current year-to-date expenses are \$782,981.17 (actual) and \$790,369.53 (budget). Friends of LPB made its 3rd quarter transfer of \$387,723.27 for LPB Support). This brings a total of \$954,515.93 in support for FY11, leaving a remaining \$159,162.07 to meet overall budget goal of \$1,113,678.00. *June Pledge Drive* – Totals as of Thursday, June 9th at 10 a.m. are: \$100,522 with 673 pledges. Highlights: Castle On the Hill – our own local documentary - \$4,035. *Doo Wop* - \$14,500 and *Moments to Remember* - \$13,000. *Upcoming Special Events:* Art & Travel Auction – Deadline for turning in all artwork ~ Friday, July 15th - Friends Office, Artist Networking Party - Thursday, September 8th - LPB Studios ~ 6 – 8 p.m., Board as Patron Party - Friday, September 30th - LA State Museum - 6 – 7 p.m., LPB Art Rocks - Friday, September 30th - LA State Museum - 7 – 9 p.m., Art Exhibition - September 30th – October 15th, Live Auction Sunday, October 23rd (time to be determined). Friends of LPB will be hosting a Holiday Doo Wop Concert on Saturday, December 3rd at the LSU Union Theater. There will be two performances – one at 2:30pm and the other at 7 PM with a Meet & Greet between the two performances. It's an all-star lineup with Gene Chandler, Shirley Alston Reeves, The Coasters, The Chiffons and Jimmy Clanton. *Friends Board Retreat Update:* On Tuesday, July 26th from 5:30 – 7:30 p.m., fellow LETA board member Sally Clausen has generously agreed to host an LPB Board Retreat Social. This is a follow-up to the board retreat held earlier this year. Now that the leadership is in place and responsibilities outlined, the committees are being formed. T.O. stated that if any board member was interested in serving on any of the three committees, please advise the Chairman or members of the Friends staff. Committee chairmen as follow: Education/Payton John, Planned Giving/Phillip Juban and Community Activities/Patti Harper.

CHAIRMAN'S REPORT: The next full board meeting is August 11th. In compliance with the LA State Documents Depository Program, LETA board reports for 2010–2011 have been filed at the State Library.

PRESIDENT'S REPORT: *Legislature Update:* Beth will testify before the Senate Finance Committee tomorrow. *Personnel Update:* LPB deputy director Steve Graziano has decided to return to Nebraska. We have hired a personnel director, Candace Morgan who was human resources director for the Metropolitan Human Services District of New Orleans. *Personnel Update:* She was also a human resources analyst for the LA State Employment Retirement System and the Pennington Biomedical Research Center here in Baton Rouge. She will begin July 11th. *PBS Teachers Innovation Awards:* PBS and its member stations announced today, the winners of the PBS Teachers Innovation Awards in recognition of the educator's creative and inventive use of public media to engage students and improve learning. This award is

sponsored by The Henry Ford and SMART Technologies. The winners is from Louisiana are Michelle Buchanan, Mark Rabalais (1st place winner) and Katrice Hall (WLPB) and Vickie Stewart (WYES).

Underwriting Update: Jeanne Smith reported that for FY 2010-2011. As of June 9th Underwriting is 54% through booked business. Proposals are: Cortana Mail (\$5,525) Kids Club renewal, Chase Educational Foundation \$50,000, LA Travel Promotion Association \$13,000, Donate Life Louisiana \$10,500, Our Lady of the Lake \$6,500, National WWII Museum \$7,650, Tyger Gifts \$6,000, Louisiana Seafood \$400,000 and Kleinpeter Farms Dairy \$6,500 (Kids Club renewal).

Programing Update: Jason Viso – History Detectives will premiere Tuesday, June 21th at 7:00 pm. Antiques Roadshow will air back-to-back episodes beginning Monday, June 20. Doc Martin returns on Thursday, June 16 at 8:00 pm & Sundays at 9:30 pm (New Times). Louisiana Legends Gala 2011 premieres on Thursday, June 23 at 7:00 pm and encores on Saturday, June 25 at 5:00 pm; Louisiana Young Heroes premieres Thursday, June 30 at 7:00 pm and encores on Saturday, July 2 at 5:00 pm. A Capitol Fourth premieres airs at 7:00 pm and encores at 8:30PM on Monday, July 4th. Antiques Roadshow (UK Version) premieres on Thursday, July 7 at 7:00pm.

Production Update: Clay Fourrier reported that LPB is planning a one hour documentary, partially funded by the Bicentennial Commission, on Louisiana's Bicentennial. The program will include the years that have elapsed since our Louisiana: A History series. LPB will be planning a number of premier events to feature documentary. They will be held around the state in coordination with the Bicentennial Commission. Tika Laudun provided information on the remaining element of our Bicentennial project – a series of 18 one minute videos titled “Louisiana: Then and Now,” focusing on various subjects, including, education and transportation, as they were two hundred years ago and as they are now. All of these productions will premiere during 2012. A "sizzler" video on the upcoming Bicentennial documentary was then presented to the Board.

Submitted by: Barbara A Williams
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